FOR EVENT PLANNERS

Session Descriptions

Program-ready copy for your agenda, website and CE applications

The K.I.M. Framework™

Turning Operational Excellence into a Competitive Advantage

Every high-performing organization needs three things: the Knowledge to understand what success looks like, the Infrastructure to make success possible and the Measurement to make success sustainable. In this high-energy keynote, Kimberly Anderson shows leaders how to empower people, build the systems that support them and measure what matters, so results last long after the event.

Learning objectives. Attendees will be able to:

- Assess their organization against the three K.I.M. pillars
- Identify the single biggest operational gap to fix first
- Leave with an action plan their team can start the next day

Ideal audiences: Community association and property management leaders, executive teams, associations, business owners

The Community Excellence Blueprint™

Building Communities Residents Are Proud to Call Home

What separates a community residents brag about from one they can't wait to leave? It is not the amenities, the address or the budget. Kimberly introduces a five-pillar framework that gives boards, community managers and multifamily leaders a clear, repeatable system to protect property values, reduce turnover and earn resident loyalty. Includes the P.A.W.S.™ module: Promote responsible pet ownership, Activate accessible infrastructure, Waste management and maintenance, and Sustain community standards.

Learning objectives. Attendees will be able to:

- Apply the five-pillar Community Excellence Blueprint
- Set standards and accountability that reduce turnover and complaints
- Use the P.A.W.S.™ checklist to evaluate their own community before the next board meeting

Ideal audiences: HOA and condo boards, CAI chapters, community managers, apartment associations, multifamily operators

Your Audience's Tour Guide to AI

Practical AI for People Who Are Tired of AI Hype

Kimberly demystifies AI with real tools attendees can use the same day: automating repetitive work, writing faster, communicating more clearly and making smarter decisions, with ethics and trust built in. Every event also gets a custom GPT built around its theme, so the learning keeps working after the session ends. Also available as the Speak AI Immersive, a 1–2 day hands-on program.

Learning objectives. Attendees will be able to:

- Use three practical AI tools to save time on everyday tasks
- Write prompts that produce usable results the same day
- Apply simple ethics and trust guardrails for AI at work

Ideal audiences: Associations, business groups, chambers, management companies, leadership teams

Formats

Keynote (45–60 minutes), breakout (60–90 minutes), half-day or full-day workshop, and virtual. Every session is customized to your audience, industry and event theme after a 20-minute planning call.