FOR EVENT PLANNERS

Speaker Bio & Introduction

Kimberly Anderson, Keynote Speaker & Leadership Strategist

Short bio (about 60 words)

Kimberly Anderson is a keynote speaker and leadership strategist with 25+ years of Fortune 500 leadership. Creator of The K.I.M. Framework™, she helps community associations, property management companies and organizations empower their people, build better systems and measure what matters. She is VP of Programs for NSA Central Florida and a CAI member.

Full bio

Kimberly Anderson helps leaders turn good intentions into measurable results. With 25+ years of Fortune 500 leadership, she rose to Area Director in Fortune 500 sales, grew national account revenue 81% at Landstar, mentored 200+ senior sales executives at The N2 Company and led a $20M+ territory spanning 50+ brands at Altria. She founded Anderson Publishing and grew it 432%.

Then she stepped into a Doody Calls franchise serving homeowners, HOAs and multifamily communities, and discovered the truth behind every talk she gives: the same leadership principles that build great organizations build great communities. That insight became The K.I.M. Framework™ (Knowledge, Infrastructure, Measurement), her signature methodology for operational excellence, and The Community Excellence Blueprint™ with its P.A.W.S.™ module.

Today Kimberly is VP of Programs for the National Speakers Association Central Florida chapter, a CAI member, a Certified AI Consultant with CCL (Center for Creative Leadership) leadership training, and the founder of AI Nation. She was named a Thought Leader by the Orlando Small Business Group and served as President of DBA Florida (2023–2024). Audiences leave her sessions with a plan they can put to work the next day, and they laugh a lot along the way.

Introduction to read from the stage (about 45 seconds)

> Our next speaker has spent more than 25 years leading teams at Fortune 500 companies, then took those same systems into the field as a franchise owner serving HOAs and apartment communities. What she learned there became The K.I.M. Framework: Knowledge, Infrastructure and Measurement. She is VP of Programs for the National Speakers Association Central Florida chapter, a CAI member and a Certified AI Consultant, and she is here to show us how to turn good intentions into results we can actually measure. Please help me welcome Kimberly Anderson!

Pronunciation: KIM-ber-lee AN-der-sun. Please do not read the full bio aloud.